



Your Care, Our Care

Stay Together, Win Together



Who's KETER ?

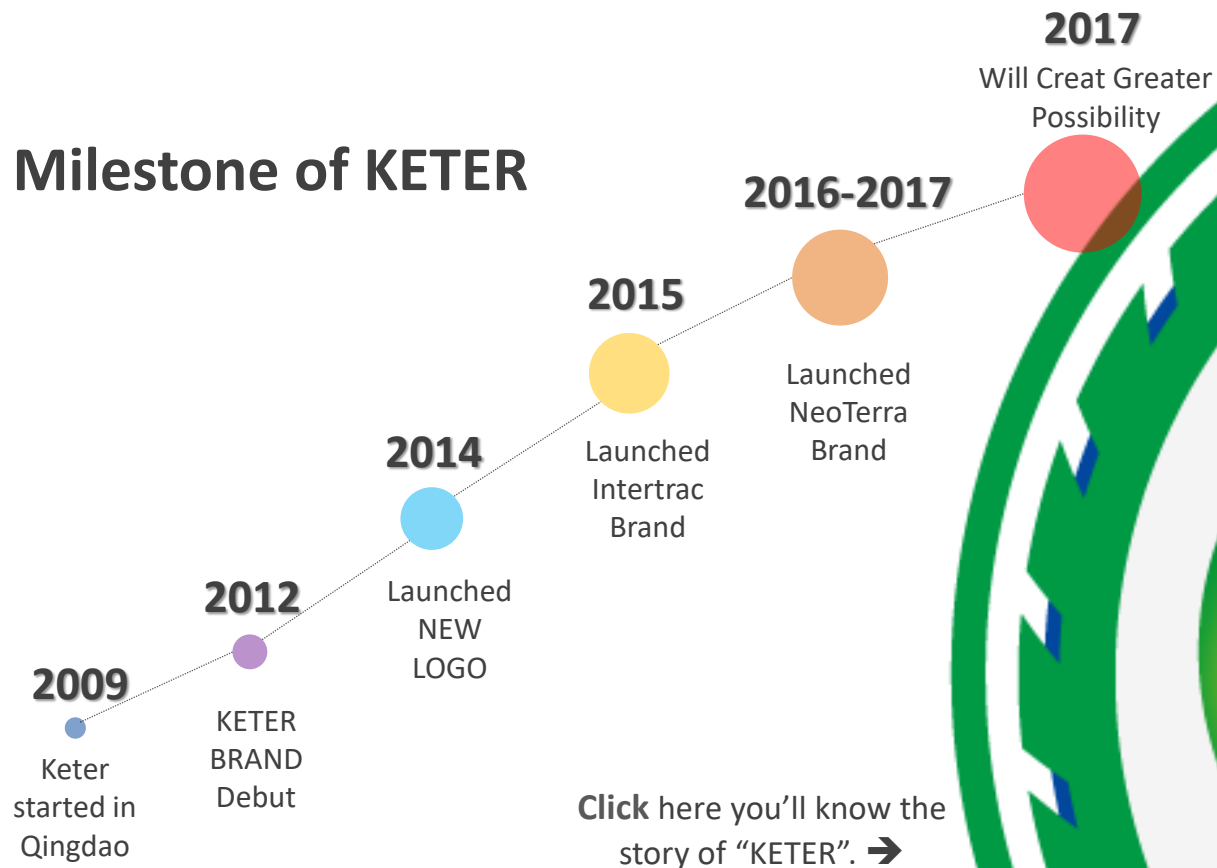
Keter is located in Qingdao, Shandong, where is the largest tyre producing base of China, specializes in exporting various tyres.

The tyre of Keter, is a new high-tech product promoted by our company. Our technical team directly involves in product development, quality control and on site management of production. Keter is willing to make customized product development as long as you need it.

Keter believes “The value of commodity is the key to making purchase”, so we persist in supplying our clients with the most suitable products, but not the most expensive. All in all, Keter is waiting for your kind attention and precious feedback. We anticipate establishing long-term stable business relationship with you on the principle of mutual benefit.



Milestone of KETER



NEOTERRA
Drive Towards The New World



INTERTRAC



Stable Running
Placid and Environmental

With a GREEN
and WARM HEART



A new land
Full of dream and wonder

An Exclusive &
Professional Production
Line



A higher level brand with
leading technology





KETER
Your Care, Our Care

Since 2009
100+ Countries
50+ Agents

Europe
Americas
Middle east
Africa
Asia
.....

PCR

HP
UHP
SUV
C & LT
AT/MT
Runflat
Four-Season
Snow



TBR

Highway
Mix Road
Mining
ECO



OTR

Loader
ADT
RDT
Others



IND

Port Use
Others





PCR

HP
UHP
SUV
C & LT
AT/MT
Runflat
Snow



TBR

Highway
Mix Road
Mining



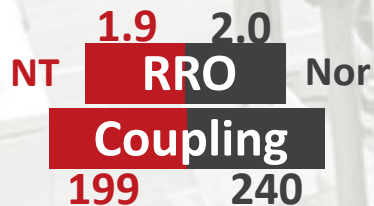
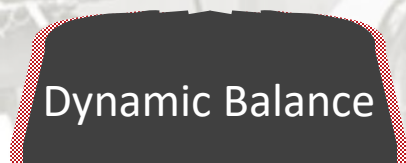
INTERTRAC

Since 2015
50+ Countries
25+ Agents

Europe
Americas
Middle east
Asia
.....



30%+ Longer Than Normal Brands
Some of our testing countries can hit
250,000 Km



NEOTERRA

Drive Towards The New World

Since 2017

Europe
Americas
Middle east
Asia
.....



TREAD

6% Wider
Than the Normal

FOUR BELT
Design



Better Load Performance



Keter tyres are well-received in
more than **100** countries
all over the world





***“Good service
was not built in a day.”***

Professional Sales Service of Keter

Communicate

STEP 1



Demands Confirmed

STEP 2



Quote

With Proper Marketing Supports

STEP 3



Order Confirmed

STEP 4



Schedule

STEP 5



Ship

Production and delivery

STEP 6



6-Quick-Step-Closing-Claim Service of Keter



Step 1

Self judgment
from customer
side.



Step 2

Customer submits
documents for claim,
including Claim
Form and pictures.



Step 3

KETER engineers
verify and analyze
tire problems and
present proposal
for claim.



Step 4

Both parties
confirm claim
judgment.



Step 5

Finance &
Accounting
Process



Step 6

KETER
compensates
according to the
judgment and
warranty file.

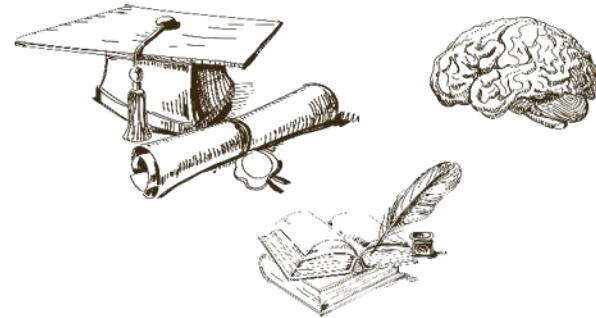
Excellent technical support of Keter



Technical Engineer

Will Wang has worked on the All-Steel Radial tyre industries for 16 years.

He was successively responsible for structure design in Triangle and Zhongce company.



Engineer Wang has rich experiences in tyre product research and quality improvement.



Customized Product

Requirements

Puncture Resistance Compound

From WISH WAY RESOURCES LIMITED

Analysis

Location: The Philippines@Asia, Tropics

Application: Mining

Size: 315/80R22.5

Finished

Apr. 2013 (Within 3 months)



***“Good marketing supports
was not built in a day, too.”***



Creation

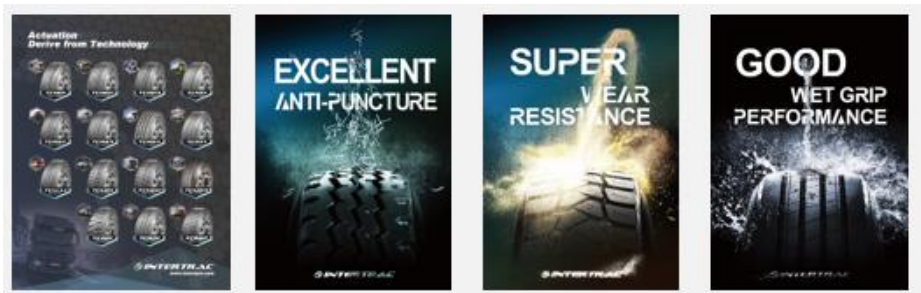


Support



Communication

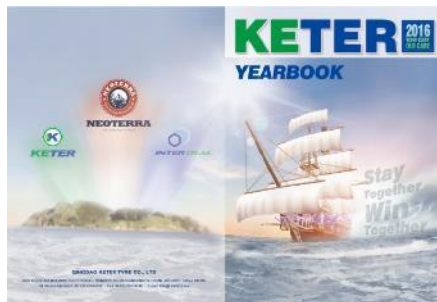
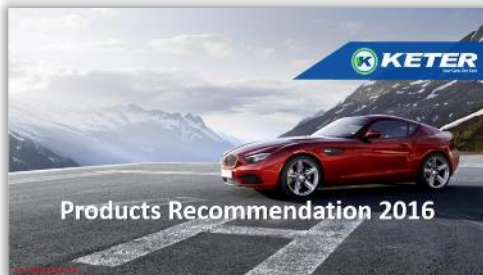
Supporting on Gift Packs Posters



Updating in 2017

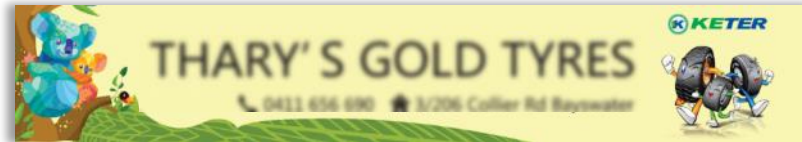


Communication on Products Promotion Programs



Continuous Updating

Supporting on Customized Marketing Files



Contact Us
We can provide you
customized marketing designs.



***“Good partners
were not built in a day.”***



KETER In SPAIN

cooperate
with a top
distributor
with a 6%
market
share





Keter In Dubai

215/60R16 @
2nd Large
TAXI Company

*"Runs over
100,000 km,
some even hit a
record over
150,000 km."*

**—ELITE
ENGINE AUTO**





Keter In PANAMA

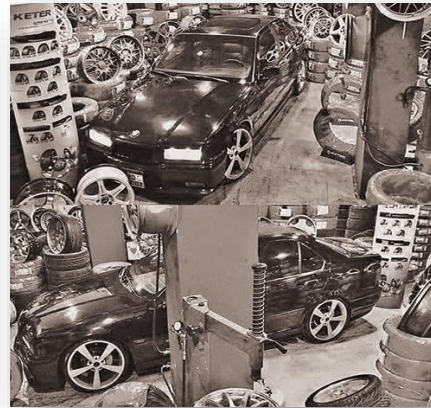
*SPEED joined
KETER family 4
years ago.
Except Panama
market, SPEED
also develops
well in the
central and
south American
markets.*





Keter In Jordan

For the first year, he booked 7 conts, and his second and bigger shop is on the way, KETER will be his main brand.





INTERTRAC IN Spain

Started @ 2015

Safame as
exclusive agent
of Lassa and
Double Coin in
Spain, made
INTERTRAC
advertisement
in Europneus
and other tire
specialized
media.



INTERTRAC IN ITALY

Started @ 2015

As told, the end users love the good performance of INTERTRAC tyres so much, which makes the cooperation tighter and stronger.





INTERTRAC In ALGERIA

*Intertrac brand
315/80R22.5
TCHD3 is still in
good condition
after running
120,000km, and
the driver will
continue to use
it for more than
80,000km !*

—Arezki



The collage consists of four distinct images arranged horizontally. From left to right: a yellow bus parked on a dirt road; a person standing inside a large black barrel; a white bus with a person visible through the window; and a Hisset advertisement featuring a hand holding a mobile phone and a list of product specifications.

NOC Company, located in Portland, is a family company. Initially in Portland, Oregon. In 2014, NOC contacted Keller and tried to develop tyre services. With Keller Sales Engineer Adair's help, NOC started tyre business and during 2 years time, NOC grows very fast.

How MOC got two tyre shops services in Istanbul Turkey, covering auto parts and tyres

To promote Kasei brand, NOC attended the Tyre Fair in Turkey organized from Apr 27 to 30 in Adiyaman and designed pictures for Kasei PCR tyres.

TIP Auto is our reliable partner in promoting Kotex brand tires. After two years known by each other, they plan to be the closest partner of Kotex, relationship also going to be not only business, but a family member in the company. They plan to have a first shop special only for Kotex in Kazakhstan, Central Asia and next step is to have 2-3 shops for Kotex and Intertec tires for distribution and retail business with an entire

**SAME PHILOSOPHY
OF BUSINESS,
WE GOT ON TOGETHER
LIKE OLD FRIENDS**

ALAM TIRAZ, CEO of KETER, is beginning of 2015. His CEO Mr. Tury had same marketing idea with KETER, and they do good effort for expansion of KETER in Bangladesh. They make their own promotional items to customers.

Speed, KETER's great partner in Panama, also do business in other central and South American countries. So now they opened three stores in Panama, and annual sales have a rapid growth every year. They truly like the poster and stands which KETER send to them!

Midco Trading is a new member of KOTEN family, we got the first shipment in August and then start second order each 30. Meanwhile it will bring here about for marketing, we cooperate with firm for promotional items, and he also make Frasier with his local language. This year we will have further business for KOTEN type or Scales market.



M.T. Tyres is our exclusive agent for Republic of Ireland & North Ireland of U.K. . We started contact from spring of 2012, and met in M.T. office in autumn of 2015. 1300 now, Kuber & M.T. already confirmed a long term cooperation plan together.

M.T. has always made great effort to promote Kolar brand and our business. Kolar will be M.T.'s most trustworthy supplier and M.T. will be Kolar's excellent partner in this market.



...a US company in US, one of our best friends and partners, since our KOTER company was founded 7 years ago, we have cooperation and mutual trust between each other, establish a Deep Friendship.

speed. RETCO sole distributor in Canada, and its business in other parts of and south American countries. It has Ray opened three stores in

rapid growth every year.

DB can reach whole North island, Iceland and England.

Kase started cooperation with JD from 2010 with in Car-Zoo and Truck-Sys. The last 5 years witnessed Kase's big growth from launch in UK & Ireland market. They give industrial solutions, and they are the best choice for you.

Key Features

- 100% natural, sustainable
- 100% biodegradable
- 100% recyclable

Key Benefits

- 100% natural, sustainable
- 100% biodegradable
- 100% recyclable

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Key Benefits

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- 100% recyclable

[illegible]

Located in the east of Bulgaria, KOPPELO leads in
PCs, TVs, CD's, software, and other cool stuff in

While a short time, KOPPELLE has grown fast in Europe with increasing sales of Korte type KOPPELLE cable. KETTER, as the No. 1 brand in 2018, KOPPELLE will double its orders and plan to establish new branches.

KOMMERS and KETTER together make a lot of sense in their development and marketing. Because of their complementary design and engineering capabilities, they have been able to develop a wide range of products for the automotive market.

We are confident in the potential success of KAPPALE and 2015 we will do better and better in sales volume and brand marketing.

at News!
ter is endorsed
Russia Partner:

Who is our KITTEN agent in Maryland, which is an excellent and reliable company, he specialized in T and PCR, especially for TMR, etc.

As well as three brands from China and Vietnam, KETER is only brand in China. KETER brand also with a reputation from its clients.



hardwired member of KITTEN
N.Y. 2005 is a low schooler and
he is a figure, dealing mainly with
word and famous type brands.
the youth and other connection.

Why choose our KETTER, with the wrong quantity for KETTER, from Nigeria. KETTER acquire more and a approval from his customers and it for the market protection, superiority and reasonable price.





KETER
ALL AROUND
THE WORLD

NEW SERIES NEW BRAND  **INTERFLORA**

Keter All Around The World

Europe
Asia
Africa
America
Oceania





KETER
Your Care, Our Care

“Good Image

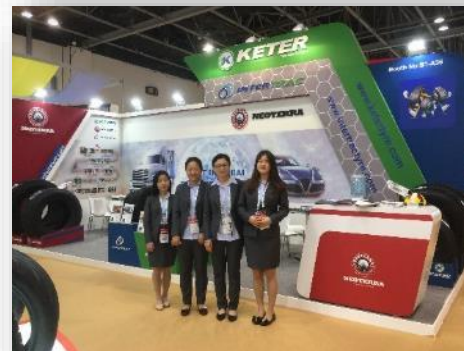
was not built in a day.”



We'd love to be with You



We'd love to be with You



Creativity in Tyre Shows



Booth of 36-60 sq.m



Booth of 24-40 sq.m



Booth of 54-80 sq.m



Booth of 18-30 sq.m

No.	Exhibition	Date	Location
		Mon.	
1	Tyrexpo Asia	3	Singapore
2	Automechanika Dubai	5	UAE
3	Autopromotec	5	Italy
4	Latin American & Caribbean Tyre Expo	6	Panama
5	Citexpo	8	China
6	SEMA	11	USA



“Good Team

was not built in a day.

We'd love to be with our Big Family

Family Party in 2014



We'd love to be with our Big Family

Chinese New Year Celebration in 2015



We'd love to be with our Big Family



Thailand Tour in 2016



KETER
Your Care, Our Care

We'd love to be with our Big Family



Annual meeting in 2017

Keter Family Will Always Accompany You Go Higher And Farther



KETER

Your Care, Our Care

Stay Together, Win Together

Thanks